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**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, NIET BUSINESS SCHOOL,
GREATER NOIDA**

(An Autonomous Institute Affiliated to AKTU, Lucknow)

PGDM

TRIMESTER: V - THEORY EXAMINATION (2024 -2025)

Subject: Project Management

Time: 2.5 Hours

Max. Marks: 60

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

15

1. Attempt all parts:-

1-a. In project management, managing the scope of project is important because ----- 1
-----.(CO1,K1)

- (a) To reduce project timelines
- (b) To define what is included and excluded in the project
- (c) To ignore changes in the project
- (d) All of these

1-b. The role of a project manager in stakeholder management is to ----- 1
.....(CO2,K2)

- (a) Ignore stakeholders who are not directly involved in the project
- (b) Regularly communicate with stakeholders to ensure their needs are met
- (c) Focus only on the project team
- (d) All of these

1-c. ----- is the most critical factor to ensure a project is completed on 1
time.(CO3,K2)

- (a) Clear project objectives
- (b) Effective communication
- (c) Detailed resource planning
- (d) None of these

1-d.	This activity is typically performed during the Execution phase ----- -----.(CO4,K1)	1
(a)	Final project report preparation	
(b)	Risk management planning	
(c)	Resource allocation and task execution	
(d)	None of these	
1-e.	This tool is most commonly used in market analysis to understand the competitive landscape -----.(CO5,K4)	1
(a)	SWOT Analysis	
(b)	PESTLE Analysis	
(c)	Porter's Five Forces	
(d)	None of these	
2.	Attempt all parts:-	
2.a.	Describe the role played by procurement management in achieving project goals.(CO1,K1)	2
2.b.	Discuss the actions taken by a project manager to manage project resources.(CO2,K3)	2
2.c.	Illustrate the sponsor's role in project initiation and approval.(CO3,K2)	2
2.d.	Mention the sponsor's role in providing leadership during project challenges.(CO4,K2)	2
2.e.	Explain the purpose of quality management in the project life cycle.(CO5,K1)	2
SECTION-B		15
3.	Answer any <u>three</u> of the following:-	
3-a.	Elaborate the importance of understanding market segmentation in a project.(CO1,K5)	5
3-b.	Illustrate how project management improves teamwork and collaboration.(CO2,K2)	5
3.c.	Discuss the contribution of project evaluation in future project improvements.(CO3,K2)	5
3.d.	Mention the role of financial evaluation in assessing project success.(CO4,K4)	5
3.e.	Demonstrate the steps to design a control system for tracking project deliverables.(CO5,K3)	5
SECTION-C		30
4.	Answer any <u>one</u> of the following:-	
4-a.	Enumerate the project sponsor's responsibilities in setting clear project objectives and deliverables.(CO1,K5)	6
4-b.	Mention the sponsor's role in supporting the project manager in aligning project tasks with organizational priorities.(CO1,K1)	6
5.	Answer any <u>one</u> of the following:-	

- 5-a. Illustrate the initiation phase of the project life cycle lay the foundation for the entire project.(CO2,K4) 6
- 5-b. Identify the role of project planning in the project life cycle, and how is it critical for project success.(CO2,K2) 6
6. Answer any one of the following:-
- 6-a. Briefly explain how monitoring and controlling activities help detect deviations from the plan, and suggest corrective actions are taken during this phase.(CO3,K3) 6
- 6-b. Discuss stakeholder engagement and communication evolve throughout the project life cycle, and why is it important at each phase.(CO3,K2) 6
7. Answer any one of the following:-
- 7-a. Define competitive analysis, and how does it inform the strategies employed in project planning.(CO4,K2) 6
- 7-b. Give reasons why it is crucial for project managers to consider the political, economic, social, and technological factors (PEST analysis) during market analysis.(CO4,K5) 6
8. Answer any one of the following:-
- 8-a. Discuss the role played by communication in achieving the objectives of project management.(CO5,K3) 6
- 8-b. Define quality management along with its key objective and significance in project management.(CO5,K2) 6